

## **EVENT PLANNING – SAVING TIPS**

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Hiring an event planner may seem, to many people, an unnecessary and added expense. However, precisely the opposite is true. An event planner can save you large amounts of money, in proportion to the size of your event.

Before you think about planning and handling your own event, bear in mind that the total amount of money you end up paying may exceed what you would otherwise have paid, plus the added service of an event planner. This is because you can benefit from many discounts and perks that an event planner has access to.

### **HERE ARE 5 WAYS THAT AN EVENT PLANNER CAN SAVE YOU MONEY.**

#### **Professional Network**

Event planners have a network of suppliers and vendors that they regularly deal with, from venues to flower suppliers to catering, among others. Their network can become savings for you.

#### **Savings on Hotel Costs**

You may want to book a block of rooms with a specific hotel, along with a conference room within the hotel itself. Event planners have strong relationships with hotel sales managers, so they are more likely to get a better deal than you would. You can also ask your event planner to split the commission that he/she normally gets from the hotel.

#### **Negotiation Skills**

A good event planner will know what is important to the venue that you are booking, and should be able to negotiate a mutually beneficial contract for both you and the venue. An experienced event planner can negotiate complimentary services, lower rates, or free use of meeting rooms.

#### **Added Discounts**

Because event planners handle multiple events, vendors and suppliers value the business these planners bring and oftentimes provide better pricing, with a special discount for the event planner. You can ask your event planner if the added discounts they get from their vendors can be passed onto you.

## Time and Stress

Remember that time is money, and an event planner saves you time so that you can do other things that may be more important to you. You also have peace of mind in knowing that someone is taking care of the details of your event in a professional manner.

Others say that health is wealth. An event planner eliminates stress by having backup plans to handle emergencies and last minute changes to the general plan.

Use an event planner time and expertise.

**Call Global Family & Home Care for a complimentary estimate when planning your next event. Reach out to us through our website [www.globalintervisions.com](http://www.globalintervisions.com) or by calling M. Concepcion at 312-918-6741**